



MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 12/31/2015

Multiple District 20

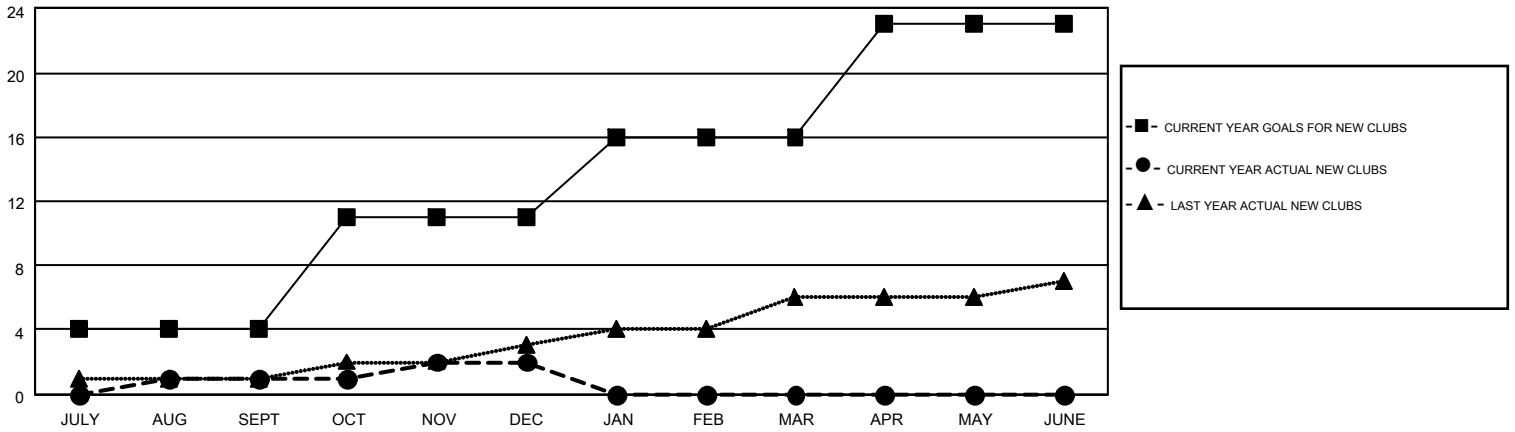
LOCATION: NEW YORK

GMT: ED LECIUS

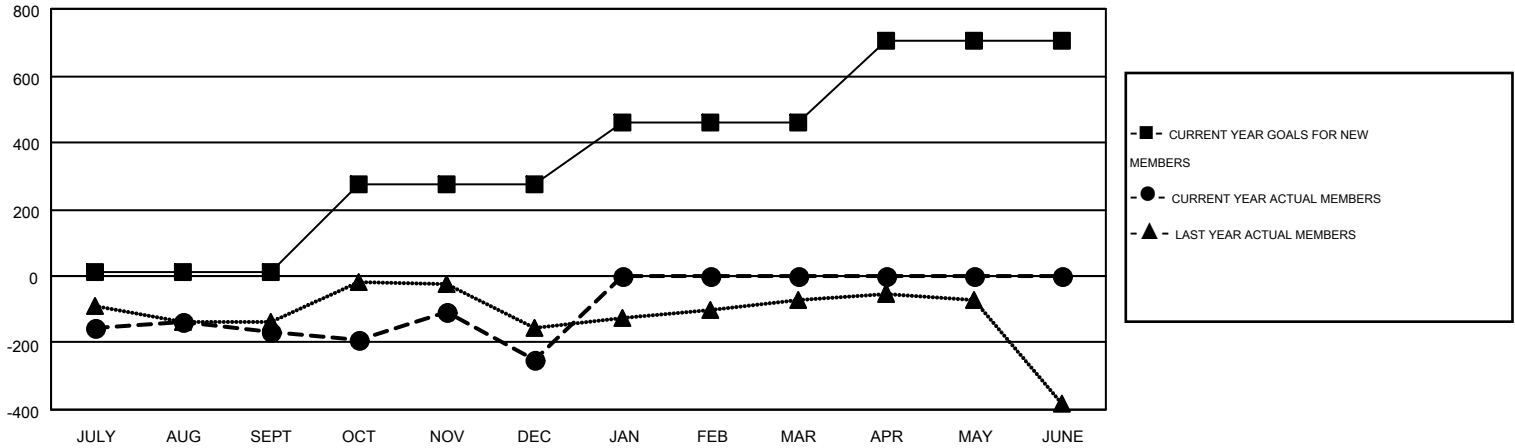
GMT CA 1

Clubs					Members				
RESULTS FOR 2015-2016					RESULTS FOR 2015-2016				
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS	NET GAIN/LOSS	QUARTER	NEW MEMBER GOAL	CHARTER AND NEW MEMBERS ADDED	DROPPED MEMBERS	NET GAIN/LOSS
JULY/AUG/SEPT	4	1	1	0	JULY/AUG/SEPT	11	260	428	-168
OCT/NOV/DEC	7	1	7	-6	OCT/NOV/DEC	262	402	487	-85
JAN/FEB/MAR	5	0	0	0	JAN/FEB/MAR	186	0	0	0
APR/MAY/JUNE	7	0	0	0	APR/MAY/JUNE	248	0	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 8	229 CLUBS OF 527 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>	
<u>DROPPED MEMBERS</u>		MALE	9,460 (64.60%)
DECEASED	86	FEMALE	5,183 (35.40%)
CLUB CANCELLED	64	<u>FAMILY UNIT MEMBERS</u> 2,340	
OTHER	765	<u>HEAD OF HOUSEHOLD</u> 1,129	
TOTAL	915	<u>NON-HEAD OF HOUSEHOLD</u> 1,211	

[CLICK HERE FOR HEALTH ASSESSMENT DATA](#)